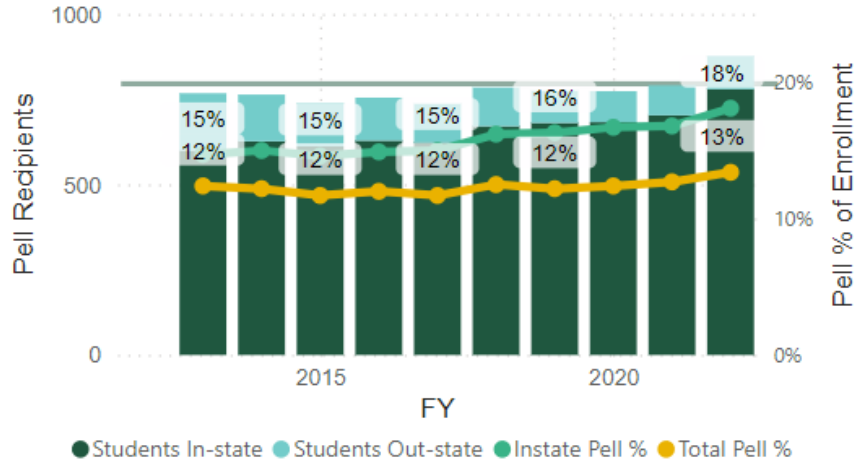




Institutional Advancement

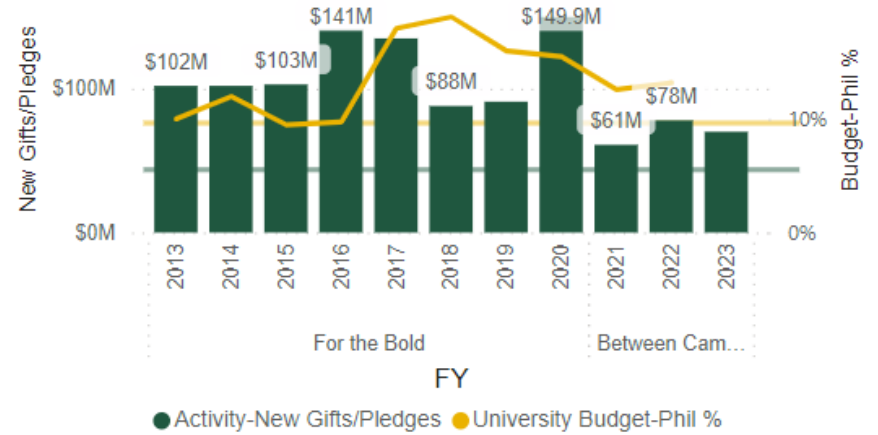
Composition



S.M.A.R.T. Goal: i

KPI

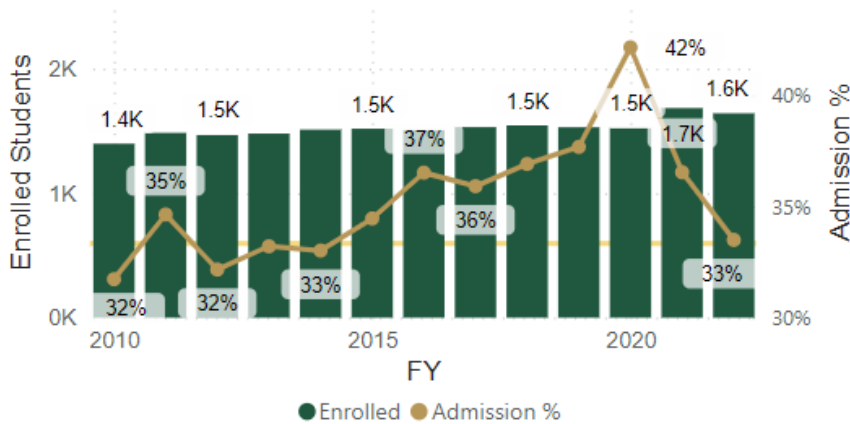
Key Philanthropic Indicators



S.M.A.R.T. Goal: i

KPI

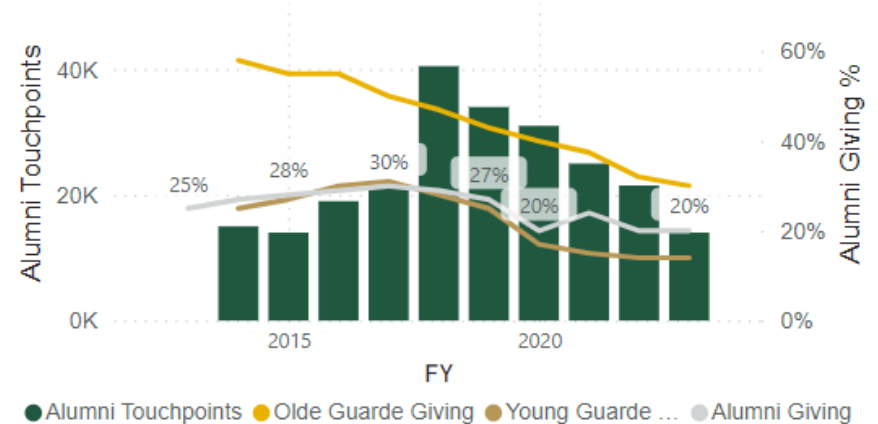
Undergraduate Enrollment Market



S.M.A.R.T. Goal: i

KPI

Alumni Participation



S.M.A.R.T. Goal: i

KPI